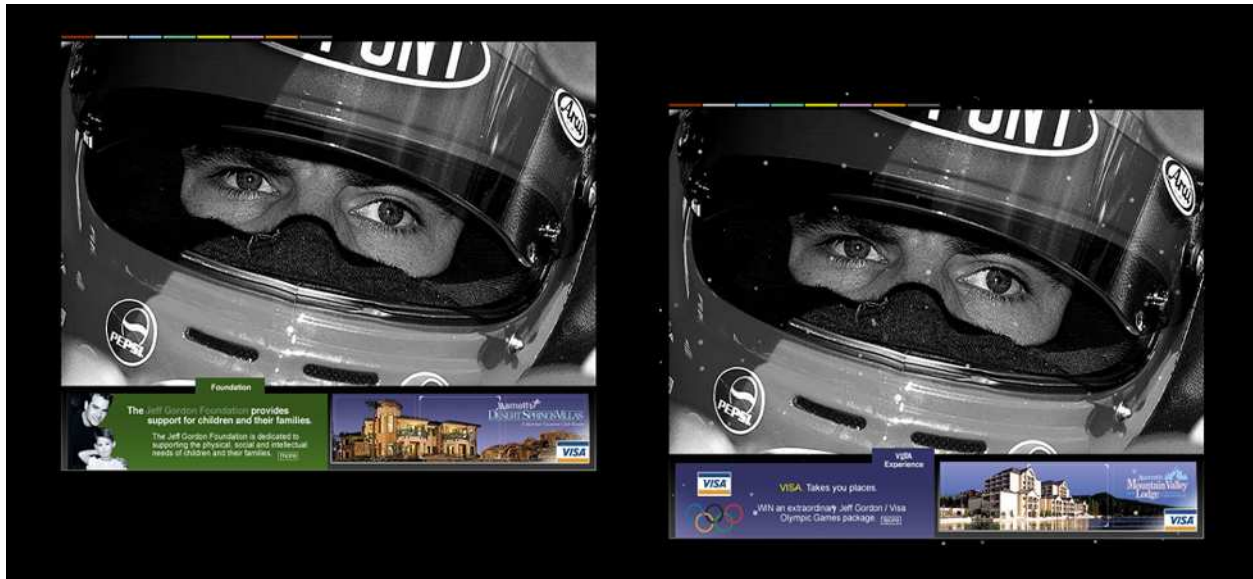


# ZANZICO

A DIGITAL COMMUNICATIONS AGENCY

Storrs Building | 10115 Kincsey Ave., Suite 150 | Huntersville, NC 28078 | 704.987.1288 | [www.zanzico.com](http://www.zanzico.com)



**Situation:** How do you promote two companies and have both of them win?

**Creative Tool:** Website Promotions

**Impact:** Marriott Vacation Club wanted to expand its universe of potential customers to the loyal NASCAR audience. Jeff Gordon wanted to continue to establish an image and lifestyle for the Jeff Gordon brand. Zanzico brought the two together. We created a campaign and creative materials that helped both clients achieve their goals.

To learn more about Zanzico and the services that we offer, please contact us today.