

# ZANZICO

A DIGITAL COMMUNICATIONS AGENCY

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**Situation:** How do you connect with your customer?

**Creative Tool:** Video and Flash Integration: Screensaver

**Idea:** Gillett Evernham Motorsports is one of the top teams in NASCAR. If you want to connect with your customers you need to develop content which make them want to connect with you. We have created interactive downloads of the team and drivers. Now fans can feel like part of the Gillett Evernham team.

To learn more about Zanzico and the services that we offer, please contact us today.