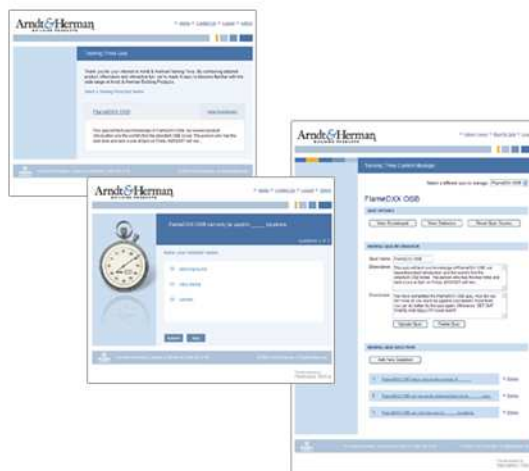


ZANZICO

A DIGITAL COMMUNICATIONS AGENCY

Storrs Building | 10115 Kincroy Ave., Suite 150 | Huntersville, NC 28078 | 704.987.1288 | www.zanzico.com



Situation: How do you keep the sales force well-informed?

Creative Tool: Web-Based Training Trivia

Idea: In today's world there is too much communication. So for your sales team to be informed and up to date on the latest information they need training that is fun, quick and easy. We have developed a Training Trivia program that can be done in minutes. Before a sales person goes to a meeting he can download the specific product and take a quick and fun trivia course. The Arndt & Herman sales team can be fully prepared to answer any question on complicated products.

To learn more about Zanzico and the services that we offer, please contact us today.