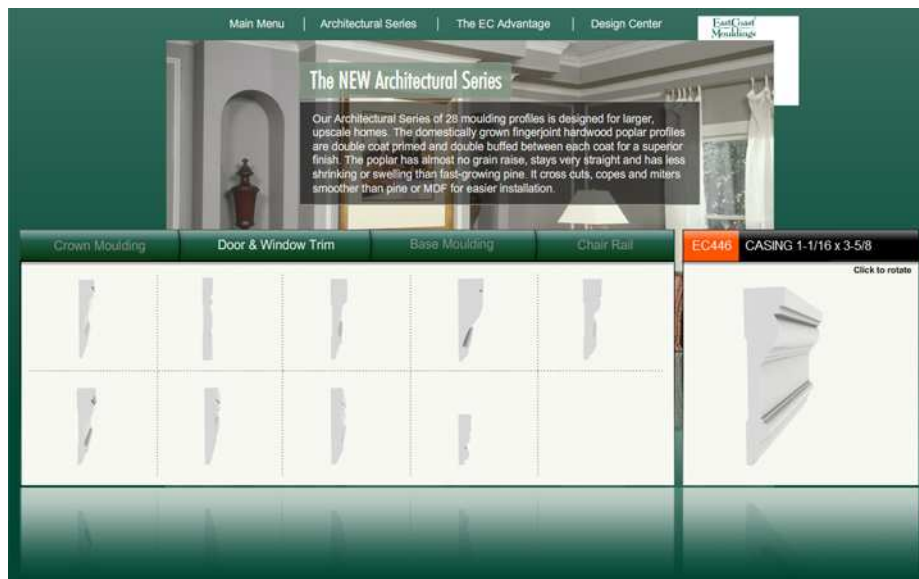


ZANZICO

A DIGITAL COMMUNICATIONS AGENCY

Storrs Building | 10115 Kincay Ave., Suite 150 | Huntersville, NC 28078 | 704.987.1288 | www.zanzico.com



Situation: How does one sell a tangible product in a virtual world?

Creative Tool: 3D Product Rendering

Creative Idea: EastCoast Mouldings manufactures numerous products including: baseboards, chair rails, and crown mouldings. On the website, they wanted to communicate their creative promise by showcasing their products, but realized flat, two-dimensional images wouldn't convey the beauty or potential uses of their product. Zanzico rendered three-dimensional views and built a creative interface to communicate their entire product line. Now, online users can look at the product from 360 degrees. It's the closest thing to actually holding it in their hand.

To learn more about Zanzico and the services that we offer, please contact us today.