

# ZANZICO

A DIGITAL COMMUNICATIONS AGENCY

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**Situation:** How do you serve up a high-end product for retail sales?

**Creative Tool:** **Product Showcase**

**Idea:** The emotional connection to your car is powerful. So to take that connection to the customer is a natural sales strategy. Consumers are using the internet more and more for product research. We were asked to help Chrysler dealers increase their sales through different internet applications. The ways to use the internet are restricted only by your imagination.

To learn more about Zanzico and the services that we offer, please contact us today.