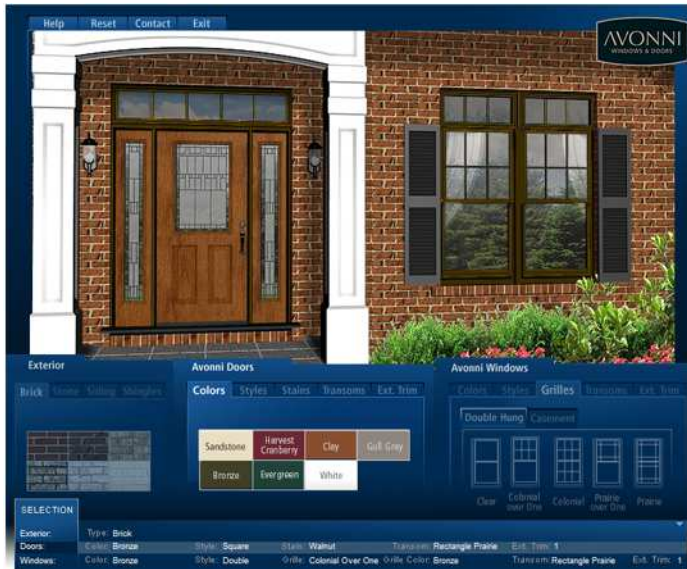


ZANZICO

A DIGITAL COMMUNICATIONS AGENCY

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Situation: Can a buyer also be a designer?

Creative Tool: Interactive Product Demos

Idea: Avonni Windows was started to manufacture high quality windows and doors in a variety of colors and styles. In keeping with their creative promise of pure strength and beauty, they wanted to communicate the numerous possibilities a consumer has when purchasing their products. Zanzico created a tool to let users view the abundant color and style options while seeing the results in photo-like 3-D models. The tool even allows users to choose the style and color of their house exterior, so they can get a true feeling for how the Avonni Door and Window products will look like on their home.

To learn more about Zanzico and the services that we offer, please contact us today.