

ZANZICO

A DIGITAL COMMUNICATIONS AGENCY

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Situation: How do you show collapsible products?

Creative Tool: Interactive Product Demo

Idea: By using interactive flash tools Zanzico showed the collapsible products in action. Showing products with energy is a perfect way to demonstrate the creative promise of new products. Rubbermaid has some amazing products and we help communicate the creativity.

To learn more about Zanzico and the services that we offer, please contact us today.