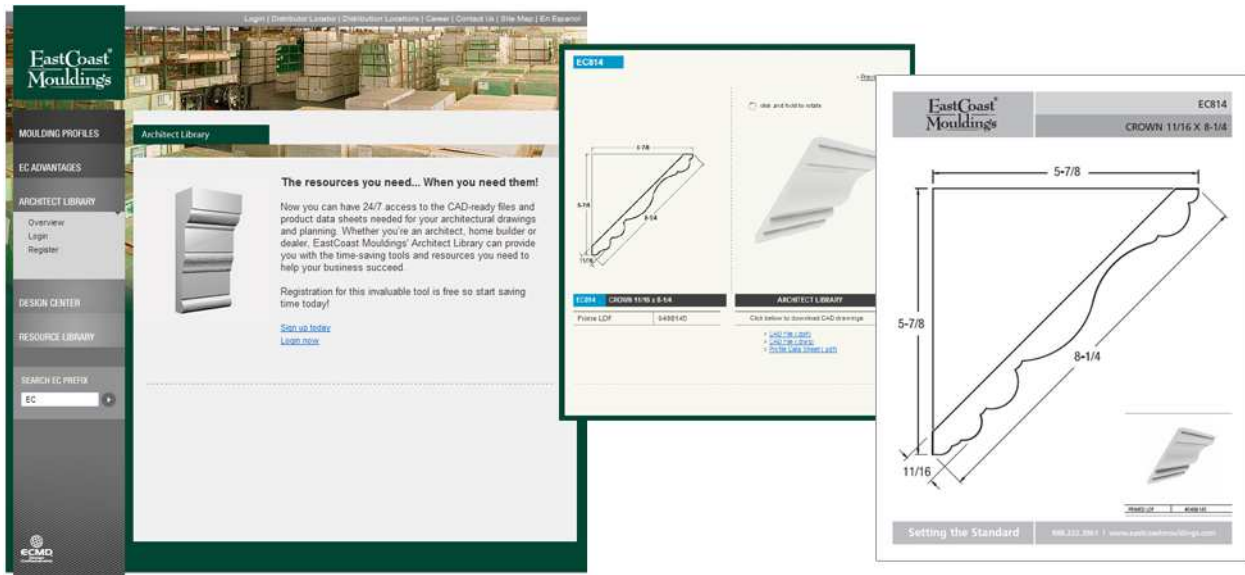


ZANZICO

A DIGITAL COMMUNICATIONS AGENCY

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Situation: How do you serve up a product that is difficult to explain?

Creative Tool: **Online Architect Library**

Idea: EastCoast Mouldings wanted to make sure that architects understood the power of mouldings. What better way to impact a room than with mouldings. So to talk directly to architects, an architect library was developed with all the ingredients for creative communications. 3D-Renderings, CAD Drawings and Interactive build-ups all explaining the power of mouldings. It is now the most popular section on the website.

To learn more about Zanzico and the services that we offer, please contact us today.