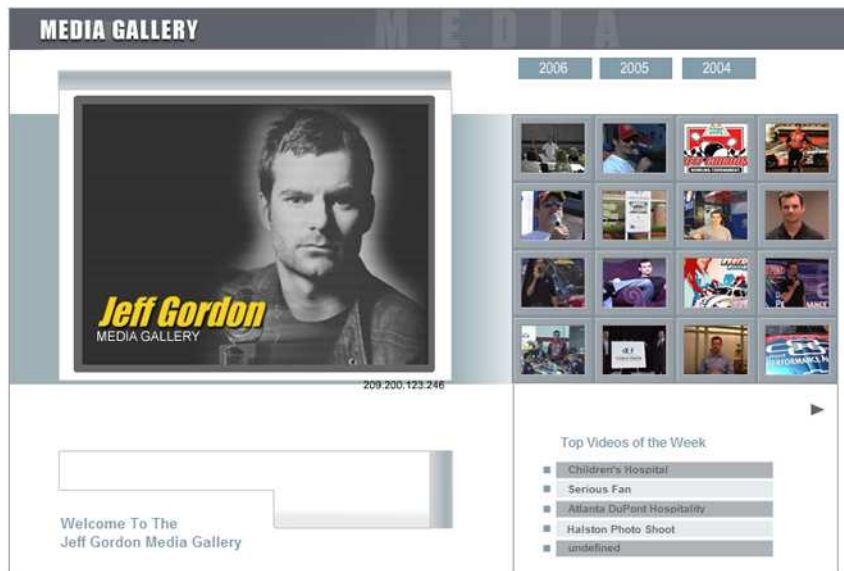


# ZANZICO

A DIGITAL COMMUNICATIONS AGENCY

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**Situation:** Can you own your own Television Network?

**Creative Tool:** Media Gallery

**Idea:** Maybe Video Network would be a more appropriate term, because Jeff Gordon wanted to give his fans a special area where there could watch personal videos and see photographs not available anywhere else. Zanzico created a media gallery to organize, maintain, and play these files. Content can be added through an easy-to-use web interface. The tool manages all of the mundane tasks and provides a playback function. So now Gordon fans can watch whichever video they want, whenever they want.

To learn more about Zanzico and the services that we offer, please contact us today.