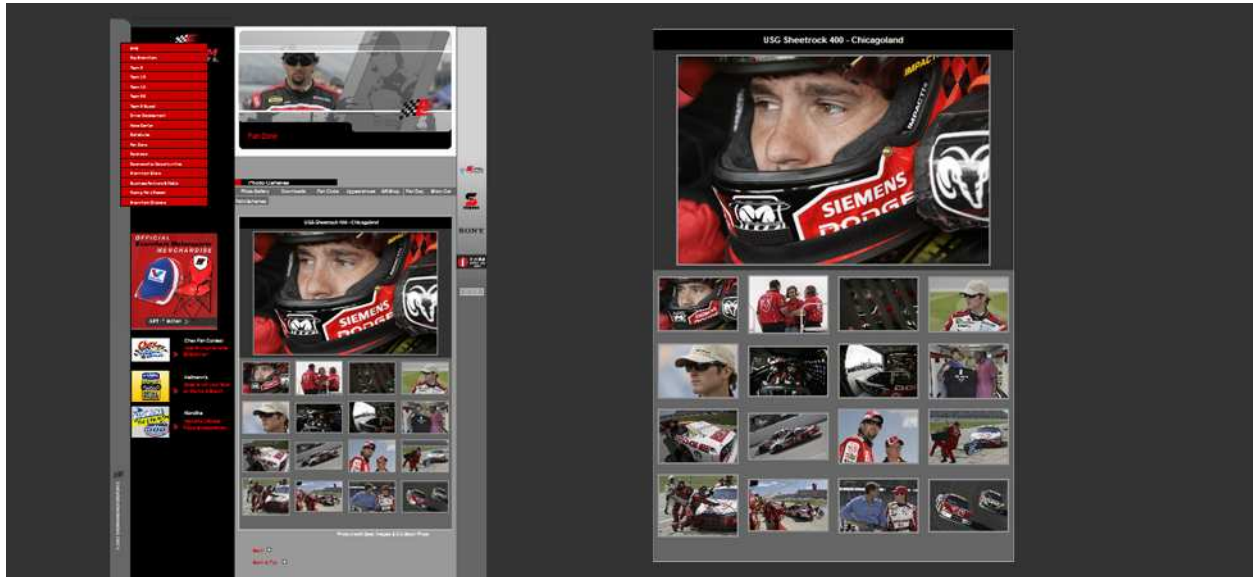


# ZANZICO

A DIGITAL COMMUNICATIONS AGENCY

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**Situation:** How do you share lots of information?

**Creative Tool:** **Media Gallery**

**Idea:** Content is King on the internet. So we understood that consumers wanted to see lots of pictures of the Gillett Evernham Motorsports NASCAR drivers. The best way to give consumers fun action shots was to do it in the Media Gallery. The Media Gallery can also serve up ideas and other printed images. The Media Gallery is successful with Gillett Evernham Motorsports because the fans are able to get information as it happens

To learn more about Zanzico and the services that we offer, please contact us today.