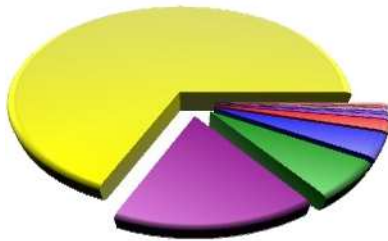
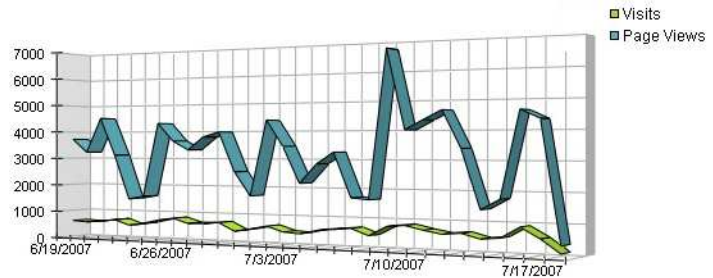


ZANZICO

A DIGITAL COMMUNICATIONS AGENCY

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Day	Page Views	Visits	Hits	Bandwidth (KB)
6/19/2007	3,725	635	22,166	351,830
6/20/2007	3,234	599	17,694	285,095
6/21/2007	4,500	651	21,329	469,971
6/22/2007	3,129	720	20,500	301,883
6/23/2007	1,514	535	9,091	173,326
6/24/2007	1,617	625	7,545	148,922
6/25/2007	4,293	758	23,820	404,809
6/26/2007	3,651	848	20,166	447,297
6/27/2007	3,331	677	17,472	324,742
6/28/2007	3,794	690	20,989	355,211

Situation: How do you find the right information on the internet?

Creative Tool: Internet Intelligence

Idea: Calling the internet a “sea of information” is an understatement. It is a galaxy in the universe of communications. On top of that, a lot of the information is false or misleading. So, when Raritan wanted to understand more about their customers, they approached Zanzico. Zanzico has experts that know the internet. They know where the truthful, accurate data is located, and they know how to extract it and present it in understandable, relevant terms. With this information Raritan was able to position their network appliance, and deliver their message to a qualified group of relevant customers.

To learn more about Zanzico and the services that we offer, please contact us today.