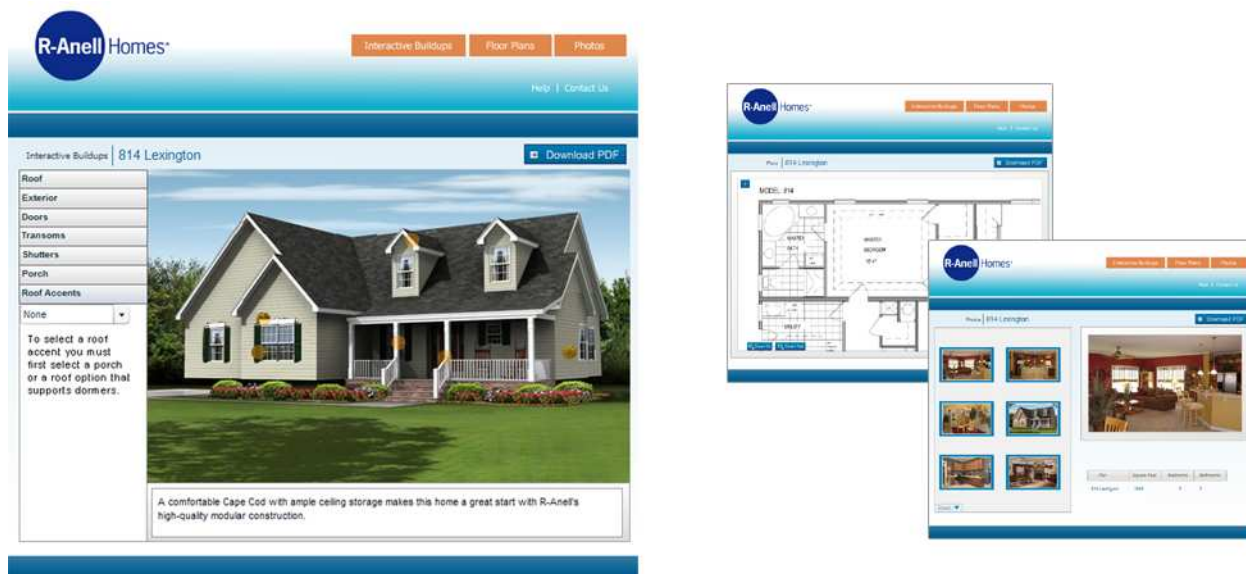


# ZANZICO

## A DIGITAL COMMUNICATIONS AGENCY

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**Situation:** What's the best way to sell a house over the internet?

**Creative Tool:** **Interactive House Builder**

**Idea:** As part of their unique promise of manufacturing quality, system built homes, R-Anell Homes wanted to depict the available models on their website. Zanzico created a tool that lets users view a 3-D model of the home. As they make changes to available options, colors, and materials, the 3-D changes in real time. The users can also view floor plans, photo tours and texture details. The immersive communications tools allows users to visualize the home of their dreams while starting down the road of the home buying process.

To learn more about Zanzico and the services that we offer, please contact us today.