

ZANZICO

A DIGITAL COMMUNICATIONS AGENCY

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Situation: How can you sell products to a large, diverse customer base around the world?

Creative Tool: e-Commerce Store

Idea: Jeff Gordon has a large fan base that continually desires products with Jeff Gordon's team and personal brand. It would be too expensive to open a chain of Jeff Gordon stores throughout the world, so Zanzico created an e-Commerce store for him. Everything is handled from updating inventory, secure payment processing and shipping, Now fans can buy products anytime of the day to be ready for the next race.

To learn more about Zanzico and the services that we offer, please contact us today.