

ZANZICO

A DIGITAL COMMUNICATIONS AGENCY

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Situation: Do all websites have to sell products?

Creative Tool: Charity Foundation Website

Idea: On the track, most people see Jeff Gordon's bumper. At The Jeff Gordon Foundation, people see Jeff eye-to-eye as a giving person who has chosen to share his success with those who are in need. Zanzico created the website for The Jeff Gordon Foundation. The site explains how the foundation works and highlights its beneficiaries. The website does not sell anything, but provides the greatest gift, the gift of helping others.

To learn more about Zanzico and the services that we offer, please contact us today.