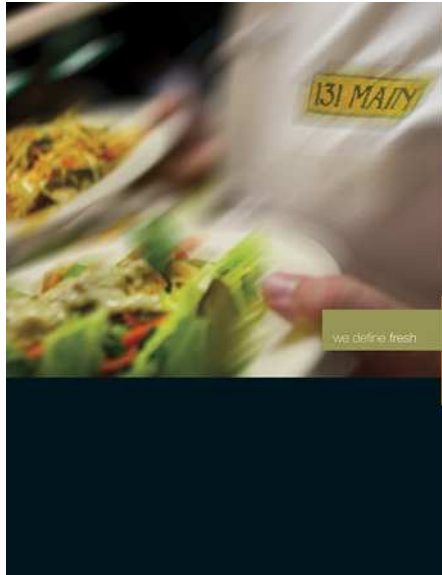


ZANZICO

A DIGITAL COMMUNICATIONS AGENCY

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Situation: Can someone become hungry by looking at a piece of paper?

Creative Tool: Brochure

Idea: 131 Main is an upscale Charlotte restaurant chain that wanted to convey its creative promise of serving fresh quality food that is appealing to the eyes as well as the other senses. They enlisted Zanzico to create a brochure to display the delectable dishes and elegant presentations. The four-color piece used professional photography, high-gloss prints, and an enticing layout to showcase 131 Main's tantalizing menu.

To learn more about Zanzico and the services that we offer, please contact us today.